

THE GLEICHEN CALL

VOLUME XXXI NO. 9

GLEICHEN, ALBERTA, WEDNESDAY MAY 18, 1938

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U.F.W.A. LADIES CELEBRATE 21ST ANNIVERSARY

Miss Goodwin was hostess to the ladies of the U.F.W.A. at their twenty-first birthday party, last Thursday, May 12th.

The meeting was opened by singing God Save the King, in honor of Coronation a year ago which fell on May 12th. The roll call was answered by What I Treasure. Most of my Mother, and was answered by the members and visitors.

A bulletin was read by Mrs. McKeever on Young People's Day. This proved interesting and to which a donation was sent to help the C. Y. M. to be held in Toronto in June.

The sick committee reported Mrs. Hill is unable to be on her feet owing to a broken ankle suffered some time ago. She is not doing very well and the sympathy of the members was extended to her.

Letters from some of the very old members, Mrs. Walsh, Mrs. H. Lee, Mrs. Stuart, Mrs. E. Blackburn and Mrs. Ulrich were read. The members extended greetings and good wishes to the members on the 21st anniversary.

Mrs. MacArthur gave a very interesting and much enjoyed report on the local's past history from 1917 to 1938. The good work it has done in various ways certainly proves how active the members have always been, regardless of the hardships that all have suffered during the last few years.

Each member was called upon for a reminiscence of the U.F.W.A. since its organization. This proved to be most laughable.

A high tribute was paid to our local's mother Mrs. J. C. Buckley for her faithfulness, kindness and great ability and willingness to always lend a helping hand to everyone. Mrs. Buckley was then presented with a memento and a membership card in a new well chosen words.

The oldest members, Mrs. Will, Mrs. Hill, and Mrs. MacArthur were also honored by remembrance Mrs. MacArthur then told some of the U.F.W.A. group of its twenty-first anniversary. The president then brought in the birth day cake lit up by 21 candles, after which all the members sat down to a most delicious lunch served by our hostesses and helpers.

The local will meet on May 26th at the home of Mrs. Yale.

WITH THE SPORT FRATERNITY

TENNIS

A "racket" that's enclosed in courts it's quite a growing menace. It's one of the many things that are in the way of tennis. The courts are in excellent shape.

Tennis is again well underway and judging by the enthusiasm of the players, old and young alike, tennis is in for a banner season. The courts are in excellent shape.

GOLFING

Golfing, as usual also has its few faithful players. On Sundays and Wednesdays the boys can be seen making the rounds.

The following was overheard at the club house:

Bert Boos, "What was your score Tom?"
Tom Brown, "27."
Bert, "Fishes, that's remarkable."
Tom, "I thought so too. I'm going to try the second hole tomorrow."

SCHOOL SPORTS

Saturday May 20th will be another sporting highlight for Gleichen as the finals for the District Track and Field Events will be held here. Athletes will gather here from the district extending from Strathmore to Brooks.

You should have heard the basketball when it heard the tennis racket.

PLAY BALL

One evening last week a meeting was held in S. E. Dafos's Coffee Shop to organize officers for the Gleichen Boys Baseball Team. Mr. Brown was elected president and E. D. Dafos secretary. The fathers of the boys were appointed an executive committee.

Baseball Season Will Commence Next Tuesday Afternoon

On May 24th.

Some odd hundred raucous fans, Will cheer the serge-led men, Hot dogs will bark and peanuts crack, As it's baseball time again.

Next Tuesday, May 24th, will usher in the 1938 baseball season as the annual baseball tournament will take place. The teams competing for the laurels this year are Arrowwood, Carlsland, Standard and Gleichen. The local club has not been organized properly due to lack of interest but the locals are going ahead and will field a strong club for the holiday feature. The team will consist largely of young players with a few added veterans of the game. Practices are being held daily by the members at the baseball park.

Besides baseball there will be plenty of other events to interest the crowd. These events will be sports for the school children. The main event, the baseball tournament, will start promptly at 1.30 p.m. and it is hoped to keep things moving in rapid succession all afternoon. The day will wind up with a big dance in the Community Hall when a six piece Hawaiian orchestra will play.

TWENTY-FOURTH OF MAY

Victoria Day, Empire Day or the Twenty-fourth of May is a day closely associated with the boyhood and girlhood of Canadians of a previous generation. Empire Day is a big day but Victoria Day as it is better known in Canada, is a day with a history through out the length and breadth of our nation.

What Canadian in his forties but treasures the memories of fire-rackets when with flags flying and a long holiday in the open air, enjoyed our sports, the Canadian youth celebrated the birthday of their beloved sovereign the late Queen Victoria. The holiday is still perpetuated and rightly so as it is a link with a period in British and Canadian history, which stands out prominently. It was an age of romance progress and statesmanship for all of us to work harmoniously together to deal with the three serious world problems which still must be solved. To reduce the cost of wheat production. To improve the quality of our wheat. To win and retain the goodwill of the world's buyers.

Let us all pull together with a friendly spirit, then I am sure with these objects attained, and the farmers' welfare be improved.

Following factors have tended to raise prices: Franco still further devalues the Franc. Crop conditions in some European countries poor.

Canadian spring grain acreage, Algeria and France reported purchasing Canadian Durum. Report of insect rust damage in Oklahoma. Netherlands to accumulate emergency grain stocks.

Following factors have tended to lower price: U.S. winter wheat crop officially estimated at 754 million. Western Canadian seedling makes progress. Beneficial weather in the U. S. spring wheat belt. Netherlands increase import tax on wheat, oats, barley and corn.

As per schedule the Gleichen Boys Baseball team will start their first public game next Saturday evening before a large and appreciative audience. The boys played for about three quarters of an hour and surprised their parents and friends by being able to play so well. Judging by the applause from the crowd the music was much enjoyed.

Most of the boys state that they suffered from stage fright and were quite wobbly in the knees. The boys should not worry about the crowd for they, the crowd cannot hear the individual player but the band as a whole. Several Strathmore players helped the band out. Altogether there were 18 musicians playing making the largest band Gleichen ever had.

That co-operative marketing societies should be encouraged but that they should be flexible and not more and more on the Australian model and not necessarily of large size.

There has been in the past too much agitation and talking in connection with the business of co-operative marketing, and that this has created antagonism.

That the stabilization operations of the McFarland Board, while they provided the producers with higher prices, were injurious to the sale of Canadian wheat.

That the Murray Board did not protect speculative "short" interests.

That the present Wheat Board should not be dissolved immediately. Now that the question which have been bothering many people for some time have finally been answered "a most competent and distinguished authority, I suggest the time has come to let bygones be bygones, to forget past differences of opinion and for all of us to work harmoniously together to deal with the three serious world problems which still must be solved. To reduce the cost of wheat production. To improve the quality of our wheat. To win and retain the goodwill of the world's buyers.

ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Max Yates has received word that he passed in all his examinations at the university. Max is studying medicine.

H. Birch, manager of the Crown Lumber Company's yard here has been confined to his home for the past few days with a bad cold. J. E. Ostrander has been looking after the lumber yard during Mr. Birch's illness.

Julius Little had a squad of carpenters engaged fixing up his place here. He plans to use the space occupied with the harness and shoe repairing department as living quarters.

S. E. Dafos has been confined to bed in the Bassano hospital for the past week, having undergone an operation. A number of Gleichen folks have been down to see him and report he is getting along fine. Mr. Dafos expects to be home soon.

Joseph McVeigh of Eventide Home died last week at the age of 65 years. He was a resident of Lethbridge until about three years ago when he moved to Gleichen. Deceased was born in Lanark County, Ontario. The funeral took place Saturday afternoon at 2.30 with Adj. J. Sutherland officiating. Burial was made in Eventide cemetery.

A meeting to organize the baseball club was held last evening at the town residence. The same crew who for some years past have managed the outfit were by the job name. Y. V. Johnson, captain and driver of the caterpillar; Pilot Anglin who jingles the big grader and last but not necessary George Hunter who is head chef. Mr. Hunter is a firm believer in Napoleon's saying "that an army marches on its stomach." He saw to it that the grub department was well stocked with the choicest of viands, and etc., so there would be no danger of the crew going on strike on account of empty tummies. The first job tackled was the road leading from town to the nuisance ground. After that it was finished, the outfit will be moved east to Gleichen.

The big road grading outfit of the Blackfoot municipality pulled out late Monday afternoon. For the past week or two the crew have been busy getting the engine, grader and cook case in ship shape. The same crew who for some years past have managed the outfit were by the job name.

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ROYAL SOCIETY TO CONVENE

Every year since the Duke of Argyll when Governor General founded the Royal Society of Canada in 1924, outstanding Canadians in the field of learning and research have met in the year to report progress.

The numbers have grown so that the Society has been subdivided into five sections in order to cover the ground. In the four days since the annual conference which this year takes place at Ottawa, from May 24th to May 27th, under the presidency of Professor A. G. Hunn, the distinguished biologist of the University of Toronto. So far as the general public is concerned the section which can usually be counted on to draw good attendees is Section II covering literature, history, archaeology, sociology, political economy and allied subjects in English.

Dr. W. Sherwood Fox, president of Western University, London, Ontario, is president of this section this year and has chosen for the subject of his own address an examination of his own three hundred year old family tree, which has given him some surprising discoveries.

Dr. Fox's Canadian ancestor arrived from Brittany at the end of the 16th century, a certain Gille Dufaux, whose grandson built the fur-trading fort round which eventually grew the present Toronto. His descendant, Vice General of Upper Canada, Along another branch of the tree ap-

DON'T OVERRATE YOUR BANKER

He cannot perform Miracles

There would be more banks than grocery stores all over Canada if banks could perform the miracle of "creating" the means of payment out of nothing.

It is easy to confuse these two things:
(a) The business of commercial banking,
(b) Control of a nation's monetary system.

Commercial banking has to do with the safe-keeping and lending of money and credit.

Control of a monetary system is a matter of national, governmental policy.

Chartered banks finance production and commerce.

Monetary policy in any country is a matter for the national government itself, either directly, or through a central bank.

The Dominion Parliament established Canada's central bank in 1934—the Bank of Canada. Its purpose was declared by Parliament in the very first paragraph of the Act of Incorporation, and that was:

"To regulate credit and currency in the best interests of the economic life of the nation, to control and protect the external value of the national monetary unit and to mitigate by its influence the fluctuations in the general level of production, trade, prices and employment so far as may be possible within the scope of monetary action, and generally to promote the economic and financial welfare of the Dominion."

It is for governments alone to determine a nation's monetary policy. Differing conditions of debt and trade may make it wise for one country to do otherwise.

Printing "tickets"—as currency has been called in some sections—entirely out of step with production would make everything you buy cost you more. A Canadian woman living in Germany during that country's inflation in 1923 had to pay 650,000 marks for an overcoat, and later 1,000,000 marks for a postage stamp!

The business of commercial banking is something to be considered by itself, apart from central banking.

A commercial bank takes deposits. There are two kinds of them. For convenience, call them "savings" and "current." Say you are a workman or a farmer. After you've paid your living costs out of your wage, or out of the proceeds of your crop, you have some dollars left over. Because you do not want to spend them at once you deposit them in a savings account.

That is a savings deposit. As distinguished from this is the "current" account. Say you are a merchant. You have expenses to meet day by day and therefore always need ready cash. You have an account against which you issue cheques for your business needs.

That is a current account. Let us say you have \$100 in that account and you need \$1,000 to meet some bills. You borrow it from the bank.

You give the manager your note and he places \$1,000 to your credit as a deposit in your current account. Say you have \$100 in that account and you need \$1,000 to meet some bills. You borrow it from the bank.

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Papers come out clean
and fresh from the
Double Automatic Booklet



Radio—A Problem

While criticism is the lot of the Canadian Broadcasting Corporation from all sources and, possibly, some of it is justified, there cannot but be some feeling of sympathy for the members of an organization whose "customers" embrace such a wide range of viewpoint and taste as the Canadian radio fans.

Those who take the time to secure all the facts and data available on the subject—and that in itself is not an easy task—cannot help but be impressed with the belief that the C.B.C. is in a tight corner if it attempts to achieve the impossible, and that is, to please everyone. In no single home in this country is it possible to secure unanimity of opinion on the type of program that is acceptable to all listeners, to touch only one of the many problems that face the Commission. How much more difficult must it be, to satisfy a majority in a community, or the province or the nation. Even if it were possible to ascertain with any degree of certitude the desire of a majority in a local community, it does not by any means follow that a similar verdict would be given by a majority in another community; and there may be, undoubtedly, variations in taste in different provinces of the Dominion and possibly between east and west. Yet the Canadian Broadcasting Corporation is expected to give all the people what they want in the way of music, entertainment and education over the air.

Gulfing Principles

Under such conditions about all the C.B.C. can be expected to do is to lay down certain fundamental principles for the guidance of its officials and adhere as closely as possible to these tenets, at least until popular clamor shows that they are on the wrong track.

There is one point upon which all the interests of the development of Canadian arts, should not be slighted, and that is the maximum use of Canadian local and national talent wherever it can be unearthed or can be encouraged and developed.

There is reason to believe, judging from comments made by adjudicators who have recently been placing awards in the provincial musical festivals in the western provinces, that there is much talent of a very high order which is being overlooked and, if actually being wasted, is not being made generally available to those who appreciate music to anything like the extent it should be, or could be, if the C.B.C. were prosecuting a vigorous search for good material.

A Major Objective

When the Canadian Broadcasting Corporation was set up it was announced that one of its objectives would be to develop Canadian talent and, in fact, this was one of the strongest recommendations of the Aird Commission's report in 1929 when the Commission said:

"In our survey of conditions in Canada we have heard the present radio situation discussed from many angles with considerable diversity of opinion. There has, however, been unanimity on one fundamental question—Canadian radio listeners want Canadian broadcasting. . . . At present the majority of programs heard are from sources outside of Canada. It has been emphasized to us that the continued reception of these has a tendency to mold the minds of the young people in the home to ideals and opinions that are not Canadian. In a country of the vast geographical dimensions of Canada broadcasting will undoubtedly become a great force in fostering a national spirit and interpreting national citizenship."

While the present program being in Canada set out with this in mind, unfortunately there has been a recent recession from this principle, with announcements that still more time in future will be devoted to programs of foreign origin—meaning, of course, from United States sources. Inability to finance broadcast of all Canadian programs has been given as the reason for this departure from the original objective.

"This recession from the all-Canadian ideal is very regrettable and it is to be hoped that means will be found to return to the principles set forth in the Aird Commission report and promulgated when the Canadian Broadcasting Corporation was given existence of "the other."

Abolish Private Stations?

Commenting on the situation the Labor Review in a recent issue went so far as to suggest that privately-owned stations should be abolished as a means to this end.

"If we are to have a thoroughly Canadian broadcasting service," said the Labor Review, "the privately-owned stations must be abolished. Maintained as they are by private interests, Canadian broadcasting cannot be free from commercial appeals while the private stations remain. And since much of the paid broadcasting comes from foreign sources the continuance of the private stations militates against the fulfillment of the purpose for which the national radio system was established."

The same authority contends that "the only valid reason for the Corporation's acceptance of foreign advertising programs is the need of revenue, a need arising from the unsmooth competition between a state enterprise and private business."

Whether or not this is the correct diagnosis and solution of the problem, certainly it is a matter of grave concern to the country as a whole and it is one which should receive the most careful consideration.

Fish have sensations of discomfort. For, but their pain nerves are not developed to as great a degree as in man, in the order named: date palm, coconut palm, almond, apple, fig, mulberry, olive, lemon, cinchona and rubber.

Two pairs of cuffs for each pair of trousers—one pair attachable for rainy weather—is the patented invention of a tailoring house at Rochester, N.Y.

A Fiji chief had sent the King a necklace of whale's teeth. Those were the things Jonah saw when he was beginning to feel somewhat down in the mouth.



The temperature at the 10-mile level above the equator is about 110 degrees Fahrenheit below zero, while above the Arctic Circle it is only about 60 below.

Amber, used for pipe stems and cigarette holders, is the petrified sap of prehistoric pine trees found on the shores of the Baltic Sea.

Two-fifths of the farmers of Manitoba operate automobiles. 2255

Opinion Of Sir Wilfrid

Why More Able Men Entered Parliament In Early Days

When the writer was a member of the Press Gallery at Ottawa, says A. S. Ford, in the London Free Press, we recall asking Sir Wilfrid Laurier at one time whether it was true that the caliber of the members in the early parliaments were superior to those of that day.

Sir Wilfrid Laurier replied: "Yes." We asked him "why?" Here is his reply.

"In the early days of Canada business was on a small scale. The rewards of commerce were comparatively meagre. The chief ideal of an ambitious youth by politics in the law. The ablest men of the country sought a political career. To-day, on the other hand, with the development of big business the opportunities in commerce and finance are such, the rewards are so great, that few young men would risk a political career with the uncertainties of public life."

Alberta Co-Operatives

Had Best Year Since Inception Moves

After issuing or providing for dividends totalling \$17,882, the United Farmers of Alberta, Canadian Co-operative Association, for the year ending March 31, 1938, it was reported following the annual meeting at Calgary. It was the best year since inception of the association seven years ago.

While the volume of business handled has not been reported as yet, commissions of the association which are purchasing agencies for country points amounted to \$46,640 for the year.

The Co-operative Association, catering to U.F.A. members and patrons, operates its own wholesale and retail oil and fuel outlets and handles farm staples as binder twine, corn and fence posts.

Interested In His Work

Eighty-Four-Year-Old Man Kept Job Until He Died

Eighty-four-year-old Charles Mulberry, of Walworth, worked until the day he died.

The coroner said: "His proper place would have been in a comfortable armchair by the fire on the lawn."

While Charles Mulberry thought differently.

Until heart failure ended his chapter he worked every day as an estate agent.

He was a proud man; proud of his appearance; he always insisted on wearing a stiff collar and a white shirt.

After fifty-six years with one firm he found no other job when the firm closed.

Charles Mulberry had something you can't buy—a lifetime interest in his job.—London Sunday Dispatch.

Ends Back-To-Nature Test

Half-Breed Indian Guide Lived On Game And Herbs

Alton (Seneca Spoke) Draper, 35-year-old half-breed Indian guide, has ended a 30-day "back to nature" stay in the Adirondack woods.

In tattered clothing, he walked into his home at Star Lake, New York, to end his sojourn, which was planned to "show the world that mother nature is still the friend of man she was in the days of my ancestors."

He said, however, that he could not have "held out much longer."

Draper entered the woods April 3, with only his clothing and a hunting knife. During the month he prospected for mushrooms, and lived on muskrat, porcupine, fish and herbs.

A woman correspondent writes: "I have to say to my husband, 'Are you going to mow the lawn or aren't you?' And then he either loses or doesn't, of course."

The really fascinating woman is the one who has the ordered mind that she knows less than we do.

For our Preserving

LIBERTY'S SOIL PRODUCE

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Use It This Year

National Defence

Position Of Canada On Question Of Armaments

The government desires to create in Canada as far as possible, a national self-sufficiency in armaments against the emergency of war, officials at Ottawa state. However, this does not mean beginning of an extensive armament industry to Canada's requirements.

Beyond providing for the current needs of the defence forces, the government does not propose to embark on any large expenditures in armaments. It is said that the government in Canada of munitions orders for the British government is concerned, all the information possessed by the defence department relating to the capacity and character of this country's heavy industries has always been available to the war offices.

At present three Canadian concerns are understood to be working on British contracts—National Steel Corp., Hamilton, manufacturing a comparatively small quantity of 3.5-inch shell casing; the John T. Hepburn Company, Toronto, engaged in manufacture of shell-milling machines, and the John Ingalls Company, Toronto, engaged in manufacture of shell-milling machines.

Coincidentally with the British contract with the Ingalls Company is one for the Canadian government to involve 7,000 of these light machine guns. That, however, will likely be spread over a period of several years. Armaments which resulted in the John Ingalls Company being constituted the first manufacturer of the Bren gun in Canada were designed to increase economic production, with a general saving to all concerned.

Highway To Alaska

Project Is Favored Of Building Road Through Canada

Harold Kirk, secretary of the interior at Washington, said that conferences with British Columbia authorities convinced him of the soundness of a plan to build an international highway from Seattle through Canada to Fairbanks, Alaska.

It was said that "surveyed the whole problem" with Premier T. D. Martin of British Columbia and his aides, who came to Washington.

"We discussed the matter of financing the project and the worth of the road as an instrument in opening Alaska and British Columbia and the Yukon territory to further settlement," he said.

Pattullo, the secretary, said the United States lend \$15,000,000 to British Columbia to finance the province's share of the project. More than 1,000 miles of new road would have to be constructed in Canada.

At his press conference, Kirk said he could see no particularly troublesome barriers to arranging an international loan although it might be necessary to obtain some enabling legislation.

SELECTED RECIPES

PINEAPPLE UPSIDE DOWN CAKE (One Egg)

- 1 cup sifted Swans Down Cake Flour
- 1 teaspoonful Calumet Baking Powder
- 1 teaspoon salt
- 1 cup granulated sugar
- 4 tablespoons softened butter or other shortening
- 2 eggs, well beaten
- 1 cup milk
- 1 teaspoon vanilla
- 4 tablespoons butter
- 4 tablespoons sugar, firmly packed
- 1 cup brown sugar, firmly packed
- 4 slices pineapple, cut in wedges
- 1 cup broken pineapples
- 1 cup brown sugar, firmly packed
- 1 cup milk
- 1 cup sugar, salt and sugar, and sift
- Combine egg, milk, and vanilla. Add to dry mixture, stirring thoroughly. Bake in dampened, then beat vigorously one minute.

Melt four tablespoons butter in a 8x8x2-inch pan or 8-inch skillet over low heat and sprinkle nuts over top. Turn batter out on contents of pan. Bake in moderate oven (350 degrees F.) 10 minutes, or until done. Loosen Turn upside down on dish with pineapple on top. Garnish with whipped cream, if desired.

Other fruits may be substituted for pineapple and nuts in this recipe and arranged on butter-sugar mixture in the pan. These fruits include cooked prunes or apricots, canned or fresh cherries, seedless, or sliced apples.

Three swing bands will provide plenty of noise at the Canadian National Exhibition this year. For those who still appreciate music, the Royal Artillery Band of England will be located at the opposite end of the grounds.

Out of 10,000 different grains—Including corn and other grains—over 1,300 are native to the United States.

WATER-COLOUR TINTS FOR RESTFUL LIGHTING

Have Your Walls "Go Modern" suggests "Alabastine Al"

Modernize your walls with water-colour tints. The fresh, delicate finish beautifies the room...protects the eyes...is economical!



An Expensive Rug

New York's Waldorf-Astoria Has One Costing Over \$12,000

The Waldorf-Astoria laid a new rug in its Park Avenue lobby late one evening recently and we happened to be in on it. It was probably as profane a night as a hotel has ever seen. We will quickly jot down the statistics we gathered. The rug is 48 feet 11 inches by 46 feet 11, and therefore measures 2,265 square feet. It has a pile a little over an inch thick, and sixty-nine shades of yarn are sprinkled into its fifteen million tufts. It took sixteen weavers eight months to make. Only the Mohawk Carpet Mills, W. & J. Sloane, and the Waldorf know how expensive it was, but we got it from a man in the rug trade that the monster must have cost about \$60 a square yard, which would come to \$12,700. It is the biggest rug in the country, the biggest is of 3,940 square feet and is in the Nebraska State Capitol. The Waldorf's is bigger than the rug in the Ritz Theatre, from which 12,000 pieces of chewing gum are removed yearly. The Waldorf anticipates no trouble along these lines.—The New Yorker.

Envy Of Autograph Hunter

Only Really Famous Sign Visitors' Book At Niagara Falls

A book of signatures which would make the most critical autograph hunter green with envy is tucked away in the safe of the state reservation police at Niagara Falls, N.Y. It contains the signatures of Queen Mary of Rumania, the former Prince of Wales (now the duke of Windsor), King Leopold of Belgium, William Jennings Bryan; Presidents William McKinley, Theodore Roosevelt, William Howard Taft and Franklin D. Roosevelt; Will Rogers and Sarah Bernhardt.

Chief Tracy C. Levee and his reservation police have all these and a great many more in his big leather-bound book for the signatures of "distinguished persons."

Almost a quarter of a century ago the park commission asked the police to obtain the autographs of "distinguished" persons who visit Niagara Falls. The book is almost as large as it was 25 years ago, because the force is probably the most "choosy" autograph-hunting group in the world.

Gold Bullion

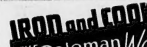
Report States France Is Shipping Gold To Canada

Two equal shipments of gold with a total value of \$5,000,000 (\$25,000,000) have been arranged from France for Canada, the London News-Chronicle says.

The shipments are to be made by the British authorities and represent gold earmarked in Paris for the account of the British exchange equalization fund.

The News-Chronicle advances two possible explanations of the transaction. It may represent a sale of gold bullion to the Bank of Canada or the British authorities may think it desirable to accumulate, for the time being, a reserve of gold in Canada.

Two doctors have been added to the staff at a Paris hotel. On being assured that no reflection on his ability was intended, the chief agreed to remain.



Within ten cages, spread over bushes in a London suburban area of Kent, thousands of butterflies of many different species are bred for collectors and scientists.

The average man sleeps more soundly during the first two hours of his nightly repose than during the rest of his sleep period, according to the results of tests.


Editor—"This isn't poetry, my dear man, it's nothing but an escape of gas!"

Hopeful Poet—"Something wrong with the meter?"




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The Straight Line

The geometrical axiom that the straight line is the shortest distance between two points is equally true of advertising. Advertising offers the shortest route between seller and buyer.

Reading advertisements saves time. By reading the advertisements in your newspaper you learn of the things you want and need; you learn where they are for sale and for how much. The advertisements enable you to weigh and choose even before you lay down your paper.

Advertisements are money savers because they enable you to secure better quality for the money you invest. They enable your dollar to purchase its full value in merchandise. Advertisements will keep you posted on every development that affects you, your wife and children, your home and your business.

Read the advertisements. The time you spend in reading them represents time and money saved when you buy.

Everyone should read advertisements
as he does the news

Town & District

Miss K. Beech is spending a few days in Edmonton visiting friends.

Mr. and Mrs. Cliff Fleury spent Sunday at Turner Valley. Cliff, no doubt, was getting an eye on the building work being carried on there.

K. Ery McLean, Optometrist and Optician 208-210 Southern Building, Calgary, will be in Gleichen on Monday, May 23rd, at Dr. Farquharson's office.

During the last week very rapid progress was made in needling. Some quilts worked day and night. The rain on Tuesday again halted operations.

You are invited to come and see the New Kitchen. Model Genuine Frigidaire for \$99.50. \$5 cash with order and \$5.00 per month. L. Michael.

The many friends of Mr. and Mrs. T. A. Thorsen will be pleased to learn that their son Le Roy Allen won the Engineering Institute of Canada prize at the University of Alberta.

Habits formed in youth—during the period of school life—will influence and determine largely the entire life of the individual afterwards. Habits of promptness, industry, work, courtesy—in fact everything touching the school life, will never be eradicated. Pupil, teacher, parent, look well to this period of life.

All but the floor and a brick wall of the old N. T. Purcell block has disappeared. The brick wall which adjoins the Oddfellows Hall will be knocked down when the floor has been removed. Dan McLeod, who is cleaning up the bricks, will be kept busy for some time yet. Meantime as he works he spins yarns to his visitors.

At last the leaking water from this town water mains have been stopped. A temporary pipe line has been laid on top of the ground to serve those people who were inconvenienced by the leaks. The main pipe has been cut in two, almost in front of the fire hall and the open end plugged. The temporary line is connected there. As soon as the material arrives work will start on digging a trench to lay the new mains in.

ST. ANDREW'S CHURCH

Bible class 10 a.m.
Sunday School 11 a.m.
Confirmation Service 5 p.m.
Rev. G. W. Lang, B.A. (Incumbent)
It is hoped as many as possible will make an effort to be present at the Confirmation Service, to hear and meet the Rt. Rev. L. F. Kent, D.D., Bishop of Calgary at 5 p.m.

(Continued from page one)

ROYAL SOCIETY TO CONVENE

The Garrison Association was nicknamed Red Haxil. Fifteen years later a Hanoverian Prince made his mark at Quebec in the person of Prince Edward Augustus, afterwards Duke of Kent and father of Queen Victoria. Prince Edward was a music lover and spent one-fifth of his private income on a military band which enlisted the Governor General's Court at Quebec. At that time morigantic marriages were recognized, and Madam Julie de St. Laurent, who was to speak, the Mrs. Simpson of her day, cut quite a figure both at Quebec and later at Halifax. A large proportion of the settlement of British North America in this century was German, scattered in settlements from the Atlantic to the Niagara Peninsula. These were the forerunners of the four hundred thousand Canadians of German racial origin, who were listed in the census of 1931.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Alfred McKinnon has gone to Calgary to don khaki.

The following were elected officers of the Arrowwood Literary Society: President, John Bragie; vice-president, F. Netsley and secretary Olive Pobst. Mrs. H. Bennett gave the "Breeze," a community co-operator of newspaper established in 1918 by her husband.

H. B. Grant of the Deer Lodge Farm is making many improvements to his place.

N. Hughes is trying to paddle his own canoe with Jim Elder at the helm.

Gleichen raised \$8,521.25 for the Y.M.C.A. fund. The first objective was \$1,500, it was raised to \$5,000, when \$5,000 had been raised the committee kept on going and went over the \$5,000 mark. Messrs Duncan McBean



A SQUARE PEG in a Round Hole

You may be alright, but if you are in the wrong position you are like a square peg in a round hole. You want a position where you fit.

This paper is read by intelligent business men, and a Want Ad. in our classified columns will reach them.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c. first insertion and 25c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE—Simmons bed complete with spring and mattress \$9.00. Crib full size \$7.00. Apply Mrs. J. Sutherland Eventide Home, phone 62. 87f

FOR SALE—Grimm Alfalfa Seed, No. 3. 20c per pound. A. D. Ferguson, Cooness, Alta. 9

FOR SALE—G.M.C. 1 1/2 ton truck. Cheap. Apply Mrs. H. Dietz, Minto. 11

SEED POTATOES FOR SALE—Six Weeks and Early Rose. Goodwin Phone 803, Gleichen. 11

"WHAT PRICE INNOCENCE"

She didn't know there was two kinds of love.

THURSDAY 8.30 P.M.

SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15.

GLEICHEN COMMUNITY HALL

WINDSOR'S

601-11th Avenue West, Calgary
WE WILL PAY
The following prices for the paper: Good until the next issue of this paper: Grade "A" Large 15c per dozen Grade "A" Medium 15c per dozen Grade "B" 10c per dozen Grade "C" 10c per dozen Also buyers of dressed poultry

and Harry Scott collected \$500 in their district. Cluny raised over \$2,000 and Standard over \$8,000.

Rupert Hunter, Harry Landels and Frank C. Bales joined the Strathcona Horse last week. They say they are not going as competitors.

T. W. Bates has now four sons serving of which he and Mrs. Bates are justly proud. This ought to be an example to some other young Irishmen in the district and elsewhere who are hiding behind increased production.

Scarcely realizing it the Gleichen district is enjoying a boom—not the inflated variety, but a justifiable increase in the price of farm land. Experienced farmers have been arriving



Special Bargain Fares

to

CALGARY and return \$1.30

BANFF and return \$3.35

GOOD GOING MAY 27-28 MAY 31

Good in Coaches only. No baggage checked. For additional information and train schedule, consult Canadian Pacific Ticket Agent.

Canadian Pacific

AGAIN LOW

Bargain FARES

to

EASTERN CANADA

MAY 17 TO 28

CHOICE OF TRAVEL in Coaches - Tourist or Standard Sleepers

Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges

Return Limit 45 Days in addition to date of sale

STOPOVERS ALLOWED at Stations Winnipeg and East

For Fares, Train Service, etc. Apply Ticket Agent.

Canadian Pacific

daily with capital and paying prices our old-timers never expected to hear of here. Some have quoted prices that they thought would be sure to drive the purchasers away, to find their offer accepted on the spot. An instance. One man sold at \$30 last fall and later bought it back at \$45. This spring he sold it again at \$55 and a week ago it brought \$75.

Pte. Joseph O'Kieffe returned to Gleichen from France to open up his law office. He has been serving in South Africa and on other battlefields.

Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Creulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

**The Call
Gleichen, Alta**